

## **Jetix Europe Picks Up *Iggy Arbuckle***

Tuesday, February 20, 2007

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Jetix Europe has acquired the European Pay TV rights to *Iggy Arbuckle*, a quirky animated series produced by Blueprint Ent. in association with National Geographic Kids' Ent. and C.O.R.E Toons. The Flash-animated adventure-comedy show will air on all Jetix Europe Channels starting this August.

Tailor-made for kids 6 -11, *Iggy Arbuckle* follows the adventures of a nature-freak piglet named Iggy, whose one mission in life is to protect and care for the awesome Kookamunga National Park. Along with pal Jiggers the beaver, Iggy always manages to turn an ordinary outing into a full scale avalanche of chaotic comedy. The show is created by Guy Vasilovich (*Kangaroo Jack G'Day USA!*, *Moville Mysteries*, *Hey Arnold! The Animated Feature*) who based the series loosely on his own experiences growing up in rural Tomahawk, Wisconsin.

Jetix Europe has also acquired TV distribution rights (with the exception of free TV distribution in Germany and all French-speaking rights), and home video and consumer product agency rights for the series across Europe (with the exception of Scandinavia and Central Eastern Europe). Disney's Buena Vista International Television will service distribution of television rights on behalf of Jetix Europe and will launch the 26 episodes half-hour at MIPTV in April 2007.