



DECODE ENTERTAINMENT AND AARDMAN ANIMATIONS SEND *PLANET SKETCH* 2 INTO ORBIT

Second season commission and sales secured for hit animated show

Toronto, London 10 July 2006. DECODE Entertainment and Aardman Animations have been commissioned by TELETOON Canada and CITV in the UK to make new episodes of hit animated series *Planet Sketch*. The co-production partners have commenced production on a further 26 x 11' episodes.

International pre-sales for the second season have already been secured with ARD (Germany), LUK (Spain), Jetix (cable satellite rights for Italy, Scandinavia, Eastern Europe, Middle East and Netherlands), Scandinavian public broadcasters SVT (Sweden), NRK (Norway) and TV2 (Denmark); Nickelodeon France, Australian Broadcasting Corporation and VRT (Belgium).

The second season commission follows a raft of further international deals for season one of the show. WDR ARD in Germany, Spain's LUK, TV 12 Singapore and Belgium's VRT have all snapped up series one of *Planet Sketch*, which features a quirky collection of madcap characters brought to life with a unique brand of comedy and charm aimed at 7-11 year olds.

Other international channels airing *Planet Sketch* include France 3 and Nickelodeon France, ABC Australia, Jetix Europe, Cartoon Network Asia Pacific and Cartoon Network Latin America, Denmark's TV2, and South African broadcaster M-Net.

Planet Sketch stars a cast of recurring characters. Meet the Street Rappers – a group of mean and moody dudes, who like playing childish games when no-one is looking. The Gnaughty Gnomes, cheeky little garden gnomes who delight in playing gross-out pranks on innocent passers-by and the Paring Ponies, two horses who never manage to hold down a decent job due to flatulence issues!

Steven DeNure, President of Decode Entertainment Inc. said: "*Planet Sketch* is a quirky show in an original animated sketch show format and the response has been great - it's really caught the imagination of kids in its target demographic. We're looking forward to working with our production partners Aardman to make a further series."

Miles Bullough, Head of Broadcast and Development at Aardman Animations added: "We are delighted to be able to make more episodes of *Planet Sketch*. We are very ambitious for the show and are looking forward to building upon the great success of the first series."

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Notes to editors:

About DECODE Entertainment, a DHX Media Company

DECODE Entertainment is a subsidiary of DHX Media Ltd, a leading international producer and distributor of television programming and interactive content with an emphasis on children, family and youth markets. DHX Media Ltd. shares trade on both London's AIM exchange and the TSX in Toronto